## Tunbridge Wells Commons Conservators: Advertising Policy

The Commons Conservators would consider allowing temporary banners or posters to be hung on the Commons.

Each application will be considered separately, but the Conservators will be guided by the following principles:

Advertising will be considered suitable if:

- It relates to a temporary event (no longer than one week).
- It relates to an event taking place on Tunbridge Wells or Rusthall Common.
- It relates to an event taking place in St Paul's Church.
- It will not be displayed for more than two weeks.
- If the event is in sympathy with the views and obligations of the Conservators.

Advertising will not normally be considered suitable if it is related to:

- A commercial enterprise.
- A permanent or semi-permanent event.
- An event taking place in a different location, not linked to the Commons.
- If the banner or sign proposed is excessively large.

## **Suitable Sites (other sites will be considered)**

- Corner of London Rd/Church Rd by Lower Cricket Pitch
- Entrance to St Paul's Church, Rusthall

## **Permanent signs**

Where permanent businesses are based on and run from the Commons, any application for signs or advertisements, whether permanent or temporary, will be considered on an individual basis.

Date of review: October 2023 Date of next review October 2026